



# MIX Gold Custom Reporting Solution

**May 2016**

MIX Overview

MIX Market Solutions Suite

MIX Gold Reporting Solution

Appendix: MIX Intelligence

**MIX provides data, analytics, and insights that empower decision makers to build an inclusive financial services ecosystem.**

MIX's websites, analyses, and custom solutions enable coordination and transparency.

The last 5 years we had over

**750,000**  
annual website visits

Our MIX Market platform provides instant access to financial and social performance information

covering approximately

**2,000**  
FSPs around the world

Our FINclusion Lab platform provides insights into financial access

across more than

**20**  
countries

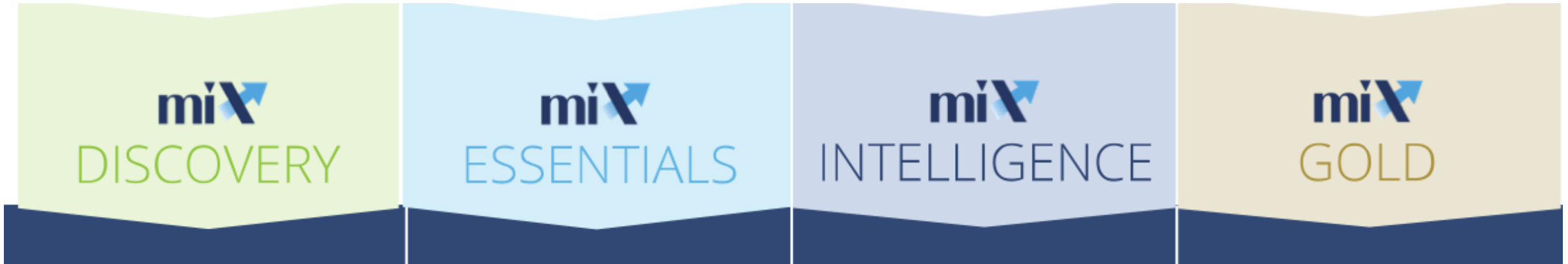
We work with global partners including:

**MetLife**  
Foundation

  
The MasterCard  
Foundation

Citi Foundation  



Profile directory on 2,000+ microfinance actors (MFIs, funders, service providers), market-level overviews, and analysis publications.

Annual data on 1,200+ microfinance institutions, with online tools for data analysis.

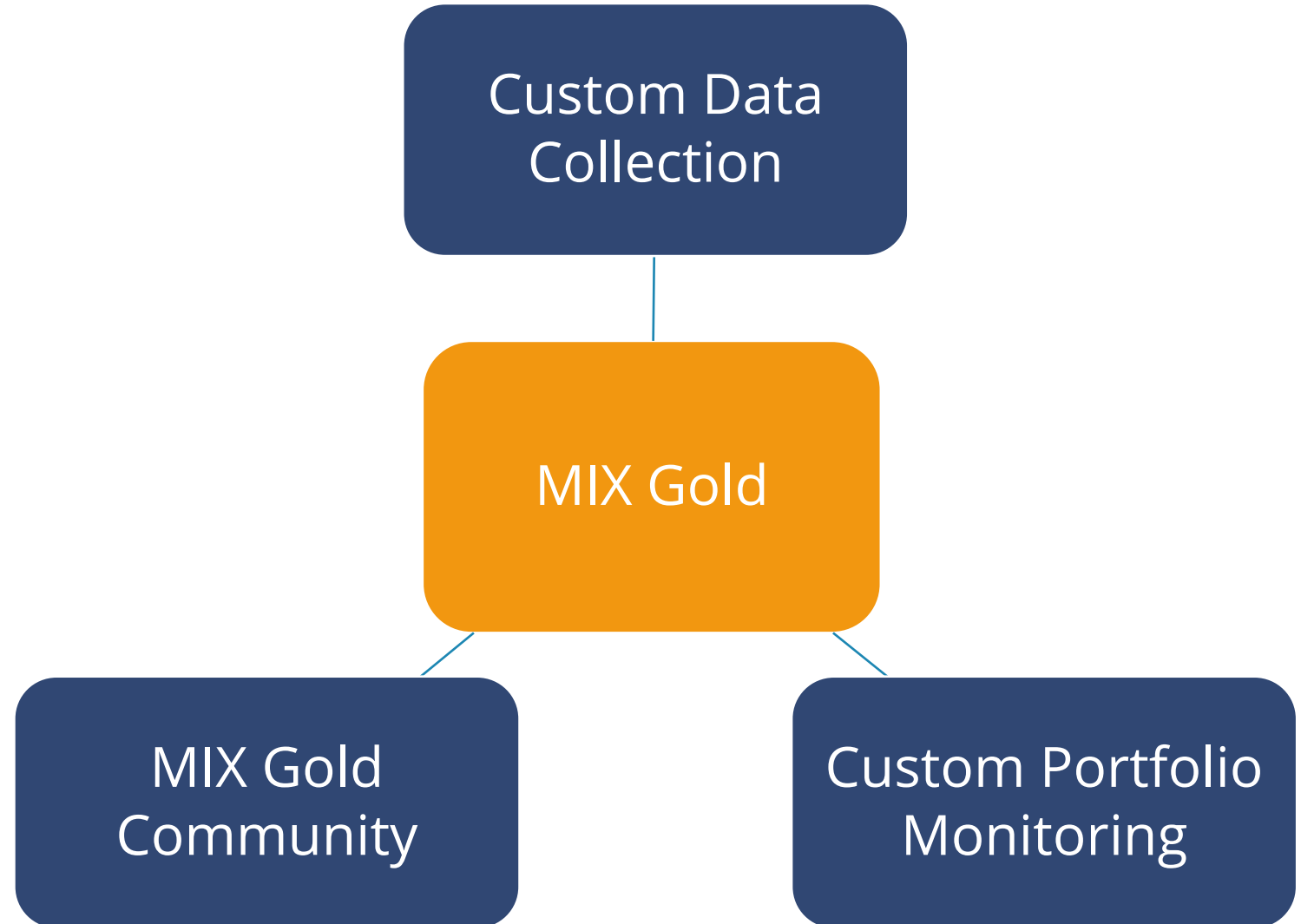
(formerly MIX Silver)

Market insight publications and quarterly data for funders, FSPs, and microfinance industry actors.

Custom portfolio monitoring for funders with direct investments in financial service providers.

MIX Gold is a custom data collection service powered by technology platforms for data upload and analysis.

MIX Gold streamlines data intake from FSPs while providing clients with timely, verified, and private data.



## Standardize reporting requirements

MIX identifies the reporting requirements needed to satisfy each data requester and delivers a single, customized reporting form to each data provider.



**Disparate indicators and calculations result in thousands of data point requests.**

We've simplified that by developing industry-wide reporting standards and technology infrastructure.

## Ensure data accuracy

FSPs submit data that is reviewed and validated by MIX regional analysts through a two-step process that ensures data quality.



**Instead of chasing data, your team can focus on monitoring and analysis.**

Our review process is based on experience with over 30,000 data submissions.

## Generating valuable insights

MIX publishes the finalized data in three ways to derive the most value from the validated data.



**Using our systems allows your team to focus on decision making**

and fosters more informed discussions between you and your portfolio FSPs.

**Proprietary portfolio data is provided** securely and directly to MIX Gold subscribers.

**Performance analysis, benchmarks, and rich data is generated** for reporting FSPs and MIX Intelligence subscribers.

**Key performance indicators are made available** at the aggregate level to industry actors and the general public.

# MIX Gold: Custom portfolio monitoring



Compare your private data with benchmarks by country, peer group, or dozens of other indicators

Share or download saved reports

MIX's Advanced Analytics platform available for visualizing your data

Custom data feed can be developed for an FTP location or an API directly to your systems

| Title       | My 2013 Portfolio (Median) | My 2013 Portfolio (Median) | My 2013 Portfolio (Median) | Equitas     | Equitas     | MiBanco       | MiBanco       | MiBanco       | Ujjivan     | Ujjivan    |
|-------------|----------------------------|----------------------------|----------------------------|-------------|-------------|---------------|---------------|---------------|-------------|------------|
| Currency    | USD                        | USD                        | USD                        | USD         | USD         | USD           | USD           | USD           | USD         | USD        |
| Fiscal year | 2013                       | 2013                       | 2013                       | 2013        | 2013        | 2013          | 2013          | 2013          | 2013        | 2013       |
| Period type | QTR                        | QTR                        | QTR                        | QTR         | QTR         | QTR           | QTR           | QTR           | QTR         | QTR        |
| As of date  | 6/30/2013                  | 9/30/2013                  | 3/31/2013                  | 6/30/2013   | 9/30/2013   | 3/31/2013     | 6/30/2013     | 9/30/2013     | 6/30/2013   | 9/30/2013  |
| MFI Count   | 3                          | 3                          | 1                          | 1           | 1           | 1             | 1             | 1             | 1           | 1          |
| Assets      | 229,953,284                | 241,514,068                | 2,203,773,688              | 229,953,284 | 241,514,068 | 2,203,773,688 | 2,053,449,086 | 2,103,232,700 | 220,770,054 | 230,525,34 |

# MIX Gold: Community membership

Standardize data definitions & streamline processes for improved reporting quality & timeliness

Prioritize new product & tool developments for an improved reporting service

Support continued reduction of FSPs' reporting burden







MIX Gold demo

# MIX Solutions: Summary and Pricing



|          | ESSENTIALS  | INTELLIGENCE  | GOLD   |
|----------|---|---|--|
| BENEFITS | <ul style="list-style-type: none"> <li>• Basic transparency, with coverage defined by market</li> </ul>   | <ul style="list-style-type: none"> <li>• Quarterly benchmarks</li> <li>• Enhanced market insight                             <ul style="list-style-type: none"> <li>○ Quarterly Factsheets</li> <li>○ Market Forecasts (Barometer)</li> </ul> </li> <li>• Basic training and dedicated support</li> </ul> | <ul style="list-style-type: none"> <li>• Custom data collection</li> <li>• Portfolio monitoring</li> <li>• Advanced analytics</li> <li>• Gold Community member</li> <li>• Advanced training and dedicated support</li> </ul> |
| COVERAGE | <ul style="list-style-type: none"> <li>• Annual financial data and social performance profiles</li> </ul> | <ul style="list-style-type: none"> <li>• Enhanced market intelligence on 18 markets</li> <li>• Quarterly data on ~350 FSPs in 40 countries (varies by quarter)</li> </ul>   | <ul style="list-style-type: none"> <li>• Financial service providers and 100+ data points, chosen by you</li> </ul>  |
| PRICING  | <ul style="list-style-type: none"> <li>• TBD</li> </ul>   | <ul style="list-style-type: none"> <li>• Based on number of users and number of markets, ranges from \$5,000 to \$24,000</li> </ul>   | <ul style="list-style-type: none"> <li>• Based on volume and frequency of reporting, beginning at \$20,000 annually</li> </ul>   |



# Appendix

## Custom Data Collection

- Two-step data quality check (audit rules, analyst review)
- Reduced reporting burden for investees
- Your staff spend time analyzing, not collecting, data

- Monitor performance on 100 standard or custom indicators
- Compare your FSP data with MIX Market benchmarks
- Option for direct data feed/API into your database

## Custom Portfolio Monitoring

## Collaborate with the Gold Community

- Develop and harmonize standards with peers
- Compare best practices across the industry
- Guide product roadmap for new features and releases

Monitor  
sector  
trends

Get smarter with quarterly insight reports and forecasts in 18 markets

Conduct  
FSP due  
diligence

Compare 150+ indicators across markets to analyze capital structure, portfolio risk, and competitor trends

Build and update models and benchmarks using quarterly data on ~350 FSPs in 40 markets

## LAC

Bolivia  
Colombia  
Costa Rica  
Dom Rep  
Ecuador  
El Salvador  
Guatemala

Honduras  
Mexico  
Nicaragua  
Paraguay  
Peru  
Uruguay  
Venezuela

## Africa

Cameroon  
Congo, DRC  
Ethiopia  
Ghana  
Kenya  
Malawi  
Mali

Mozambique  
Nigeria  
Rwanda  
Senegal  
South Africa  
Tanzania  
Uganda

## ECA

Armenia  
Azerbaijan  
Bosnia &  
Herzegovina  
Georgia  
Kosovo

Kyrgyzstan  
Macedonia  
Mongolia  
Romania  
Serbia  
Tajikistan

## South Asia

Afghanistan  
Bangladesh  
East Timor  
India

Indonesia  
Pakistan  
Sri Lanka

## East Asia and the Pacific

Cambodia  
China  
Fiji

Philippines  
Samoa  
Vietnam

## MENA

Egypt  
Iraq  
Jordan  
Lebanon  
Morocco

Syria  
Palestine  
Tunisia  
Yemen

Quarterly market insight reports and forecasts available  
Quarterly data also available (coverage may be limited, please inquire)

**MetLife  
Foundation**



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Citi Foundation





[www.themix.org](http://www.themix.org)

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