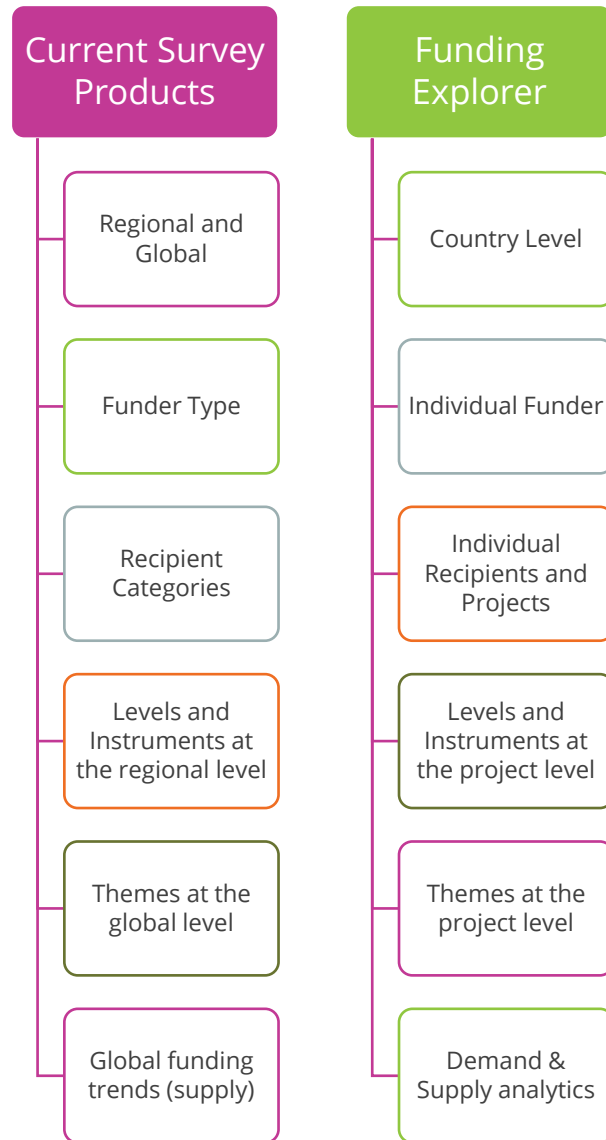




2015 Funding Explorer on Financial Inclusion  
**Funder Coordination Through Data Solutions**



- The Cross-Border Funder Survey started out in 2007 as a way to:
  - Understand what funders are doing to expand access to financial services
  - Foster transparency and accountability in the sector
  - **Drive informed decision making through funder coordination**
- The publicly available publications of the survey include:
  - A general results brief
  - Global Snapshot in Tableau
  - Blog Series on specific themes of general interest.

**“While the survey is considered a reference point to understand **where the sector is heading**, it is not yet playing an instrumental role in **driving informed decision making and funder coordination**.”**

- With this premise, MIX and CGAP partnered to develop the Funding Explorer for Financial Inclusion

**“A member based product which helps funders coordinate among themselves and align efforts to the market gaps and potential”**

# Funding Explorer – Use Cases and Key Features



Use Case	Level of Granularity	Goal	Product Features
Informed Decision Making (Explore Markets)	Single Country View	Identify gaps and potential in a given market	Country level information on the funding flows and other contextual indicators
			Funding Breakdowns by Level of Intervention, Instrument, Theme, Funder Type, Recipient Type
	Active Funders and Projects		
	Cross Market View	Compare various markets to identify need and potential to shape strategy	Comparison ability through interactive tables and maps
Funder Coordination	Finding Investment Partners	Identify potential funders to work with on a potential project	Queries by a specific topic to identify funders who are already doing something similar and specific projects with a similar goal
	Finding Investees	Identify potential investees or understand the funding structure of existing investees	Search by recipients to understand who else is funding them and for what purpose.

- Global Findex/Finscope
- MIMOSA Index on Market Saturation
- IMF Financial Access Survey
- Key Indicators from the WB Databank
- Additional Indicators with an indirect impact on FI
  - Infrastructure
  - Policy
  - Overall financial sector environment
  - Corruption

## Income Classification



## Poverty and Economic Indicators



## Socio-Economic Indicators



- The Funding Explorer automatically connects users to sources of relevant information to expand their analysis as needed:
  - Links to the Country MIX Pages, Recipient MIX Pages and Funder MIX Pages
  - Links to project documentation for 50% of the projects
- The tool is equipped with pop-up definitions, methodology summary and navigation tips to ensure clarity on the scope of their analysis
- If the users are interested in running additional analysis offline, they will soon be able to download data extract through just a click!

**MIX Country Pages**

**Bangladesh Market Profile**

Region	Support Date	5.5b Loans (2002)	19m Business (2002)	4.1b Disposition (2002)	20.3m Disposition
ADSH	2013-09-30	531,472	3,240	375,657	6,826
Amesa	2004	11,896	248	—	0
ASA	2015-12-31	1,284,459,791	5,896,486	568,542,889	6,902,024
ADKS	2009	2,038,611	25,996	—	0
ADGD	2007	3,066,901	58,631	682,949	76,539
SAGA	2003	1,137,769	12,217	0	0
BASTOR	2015-12-31	5,814,260	17,379	1,733,495	22,335
ROS	2015-12-31	3,676,742	18,039	1,317,242	24,984
WDD	2013-03-31	2,817,414	13,495	544,361	16,417

**Navigation Tips**

This view allows you to explore the funding landscape at the country level, in terms of active funders and their projects, as well as the allocation of funding across the various types of instruments and levels of intervention.

For a more specific research question, you may use the filters below, which apply to all sections in this dashboard.

**Sample Query:**  
I would like to see what is going on in terms of rural and agriculture finance in India.

**Navigation Tips:**  
Click on India on the map to use the country filters. Then enter "rural and agriculture" on the project theme filter. The graphs should update accordingly. To learn more about the specific investments, you may click on the project documentation links you see when selecting a specific project. You may also check out the submarket country profile that appears when you click on the country on the map. To download the data and run your own analysis on Excel, you may click on the Excel icons on the top right corner of every section.

**Click on a Country on the Map**  
or Select a Country Here

**Select Project Theme**  
rural, agribiz, micro and small enterprise, rural and agriculture, disaster and conflicts, youth, informal finance, housing, essential services, tourism

**Select World Bank Region**  
Asia

**Select Country Income Level**  
Lower middle income

**Select Funder Type**  
IMB

**Select a Contextual Indicator**  
Least electronic payments to make payments (% age 15+ yr)

**Coming soon:** Ability to download data in Excel for offline analysis, by a single click on the Excel icons adjacent to every graph.

**Pop-Up Definitions**

**Direct Financing: 13.80M**

**Client:** build the knowledge, understanding, skills, attitudes and behaviors that clients need to manage personal, household or enterprise finances.

**Retail Financing:** to provide retail providers with the capital base to finance their operations and growth. Funders can finance retail institutions directly, or indirectly by channeling funds through intermediaries or wholesale institutions, such as apexes, investment funds and holdings.

**Retail Capacity Building:** efforts to strengthen retail providers to become more sustainable and deliver better and more responsible products.

**Market Infrastructure:** strengthen market infrastructure to make financial markets inclusive in an efficient and responsible way.

**Policy:** foster a conducive policy environment for financial inclusion that will enable innovation and protect customers.

Direct Financing	13.80M	Equity	
Indirect Financing	8.28M	Grant	0.42M
Market Infrastructure	1.38M	Guarantee	
Policy	1.38M	Structured Finance	
Retail CB	2.70M	Unspec Instr.	
Unspec Level	1.38M		



**Recipient's MIX Profile & Project Documentation Links**

Organization	Country	Keep Only	Exclude
Financiera Independencia	Mexico	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Fundación Mundo Mujer	Colombia	<input type="checkbox"/>	<input type="checkbox"/>
ProCredit - ECU	Ecuador	<input type="checkbox"/>	<input type="checkbox"/>
Compartamos Financiera	Peru	<input type="checkbox"/>	<input type="checkbox"/>
Visión Banco	Paraguay	<input type="checkbox"/>	<input type="checkbox"/>
Fundación Delamujer	Colombia	<input type="checkbox"/>	<input type="checkbox"/>
Banco FIE	Bolivia	<input type="checkbox"/>	<input type="checkbox"/>

Country: **Peru**  
Recipient: **Financiera Edyficar**  
Source of Funding: **local**  
Commitments: **\$56.03M**

[Project Documentation](#)  
[Recipients MIX Profile](#)

**Project fiche**

**Food and Livelihood Security (FLS) programme for the Ultra-poor women, Small and Marginal farmers**

**Sector:** Food aid/Food security programmes

**EU Contribution:** € 6,029,550.86 (100% of total).

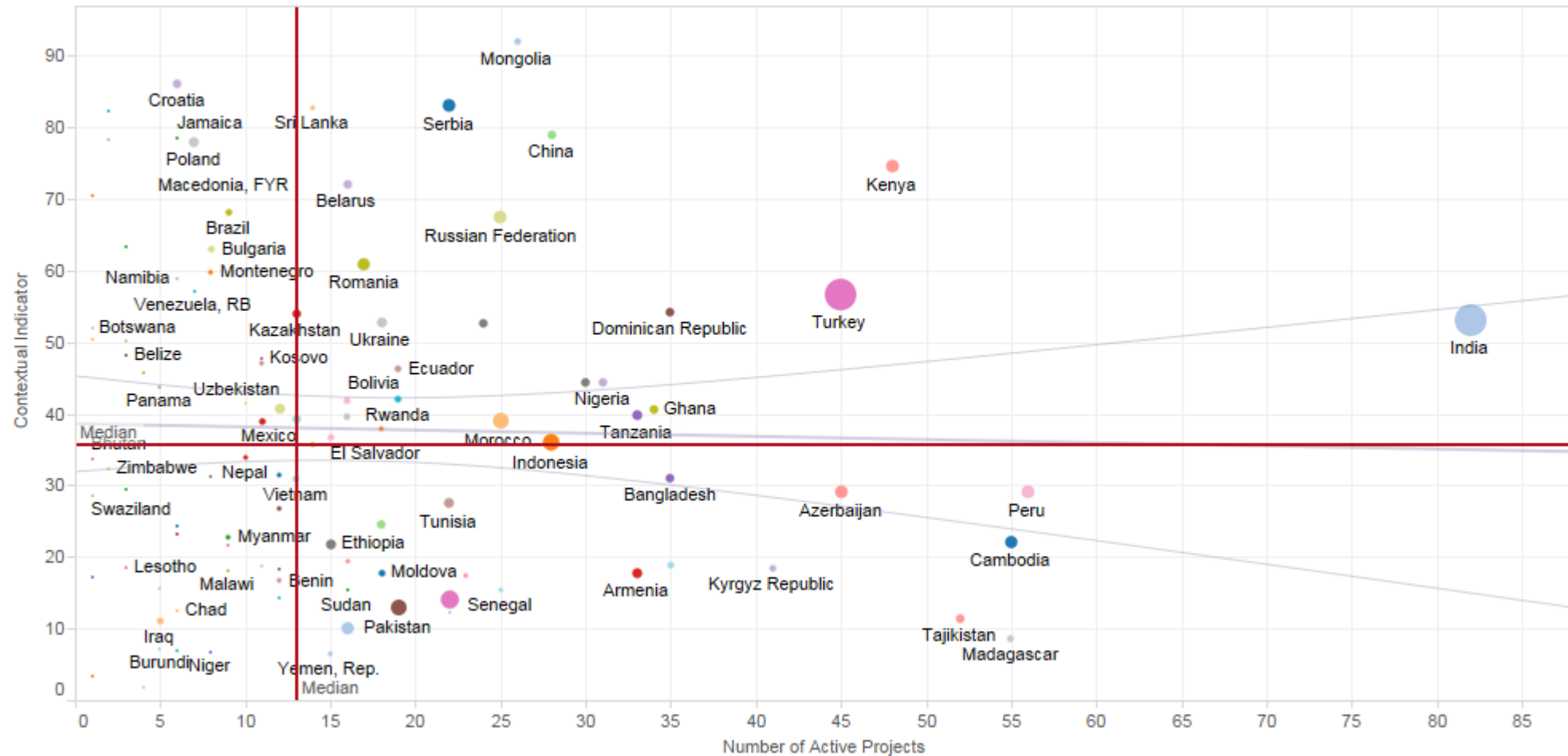
**Implementing organization:** Resource Integration Centre Association

**Duration:** from 02/2012 to 04/2014

**Description:** To improve food security and livelihood of the rural ultra-poor, marginal farmers and sharecroppers households of northern-western District of Bangladesh by diversifying income sources through capacity building and providing assets and input support, increasing diversity and crop yields of the marginal farmers and share croppers.

**Location:** Six Upazilas namely Singra, Natore sadar, Gundupara, Baghatpara, Baragram and Lalpur in Natore District.

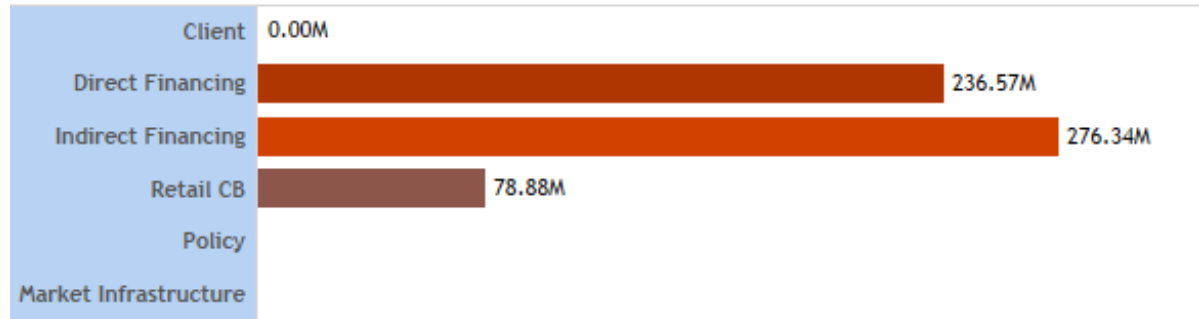
# Illustration – Alignment between demand and supply



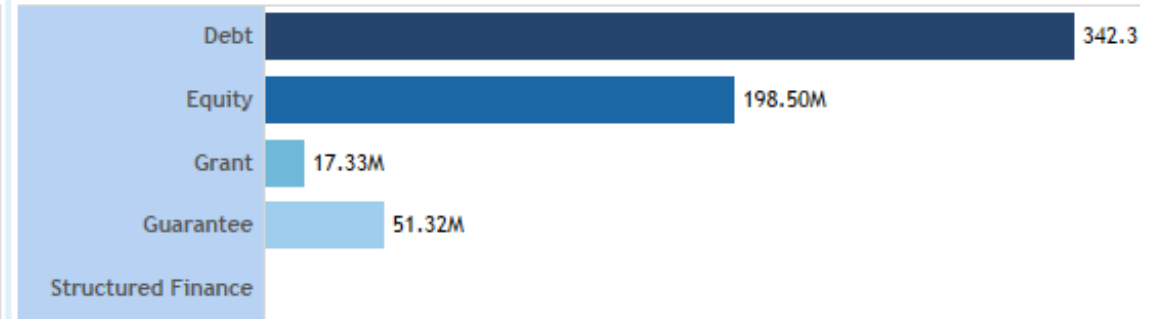
The Central African Republic has the lowest account penetration level but receives the least funding for financial inclusion, both in terms of commitments and number of projects.

# Funding Structure of Recipients

## Funding Breakdowns by Level of Intervention



## Funding Breakdowns by Type of Instrument



Based on disclosed projects, ProCredit by 3 funders through 16 active projects as of December 31<sup>st</sup>. (This data could be more accurate if all the projects were disclosed)

- Rural Cooperative Credit Restructuring Program - by Asian Development Bank – The biggest project in our database with commitments of \$1 Billion.
- <http://www.adb.org/projects/36343-013/main#project-overview>

## India: Rural Cooperative Credit Restructuring and Development Program

Sovereign Project | 36343-013

Status: Closed

Overview

Project Data Sheet

Documents

Download as PDF

Print

<b>Project Name</b>	Rural Cooperative Credit Restructuring and Development Program
<b>Project Number</b>	36343-013
<b>Country</b>	India
<b>Project Status</b>	Closed
<b>Project Type / Modality of</b>	Loan Technical Assistance

### Project Details

**Project Officer**  
Donald J. Lambert

Request for information

### Country

India

### Modality

Loan Technical Assistance

### Sector

Finance

### Related Projects

36343-022

Rural Finance Sector Restructuring and Development



Beta Version Launch (Pilot set of 23 Funders) - The dashboard will be hosted on the MIX Tableau Server and all users have been provided with log ins

Make the Funding Explorer available on the MIX and CGAP websites-  
January 2017

Update the tool with 2015 portfolio information for the full set of funders - January 2017

Address feedback in the new release

Promote the Funding Explorer as a benefit of survey participation and the next step to Funder Coordination